



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Another Century of Service



Capital Campaign
Benton Harbor–St. Joseph YMCA
YMCA of Greater Michiana

BUILDING STRONG COMMUNITIES

The Y is committed to supporting and providing aid to our residents, responding to our communities' most critical needs, and inspiring a spirit of service.

1926 Benton Harbor-St. Joseph YMCA is founded.



1981 Benton Harbor-St. Joseph YMCA operations move to a new 28,000-square-foot facility on Hollywood Road in St. Joseph, MI.

2015 Benton Harbor-St. Joseph YMCA completes renovations to enhance the lobby and expansion of new child development spaces to serve more youth.



2017 Benton Harbor-St. Joseph YMCA and Niles-Buchanan YMCA merge to form YMCA of Southwest Michigan.

2020 YMCA of Southwest Michigan and YMCA of Michiana merge to form YMCA of Greater Michiana expanding the Y's impact across Southwest Michigan and Northwest Indiana.



OUR VISION

The YMCA of Greater Michiana is committed to building and strengthening the foundation of our community. We seek to nurture the potential of every child and adult in order to improve greater Michiana's health and well-being.

As a dedicated association of staff, volunteers, members, donors, and partners, we take on the challenge of our communities' needs in our mission to build healthy, capable, and caring families.

OUR MISSION

To put Christian principles into practice that build healthy mind, spirit, and body for all.

THIS IS Y.

Dear Friend of the Benton Harbor-St. Joseph YMCA,

Over 97 years ago we started with only 100 members and have grown to serve thousands across Southwest Michigan.

Since 1926, the Benton Harbor-St. Joseph YMCA has served generations of families, providing access to the resources needed to build healthy mind, body, and spirit.

While we've seen plenty of changes in almost 10 decades, one thing that hasn't changed is our commitment to meeting the needs of Southwest Michigan. From swim lessons and senior fitness to youth programs and disease prevention, we continue to create opportunities for people to improve their life and community.

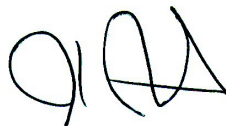
To continue to best serve you and address today's needs, we are expanding and renovating our facility.

This project includes improvements to increase privacy, and create more inclusive and accessible locker rooms and meet the high demand for programs with an additional gymnasium.

Today, we ask you to be a part of the Benton Harbor-St. Joseph YMCA campaign for improvements by considering a donation for funds needed to complete these renovations. The total project cost is \$4.4 million.

With your support, what began with 100 members almost 100 years ago will have the foundation to continue into Another Century of Service.

Sincerely,

A stylized, handwritten signature in black ink.

Jim Reits, Chair

A handwritten signature in black ink that reads "Deborah Wolf".

Deborah Wolf, Chair

Campaign Cabinet

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NURTURING EVERY CHILD'S POTENTIAL

At the Y, we believe all children have incredible potential. That's why our programs focus on enrichment activities that promote leadership, exploration, curiosity, physical activity, and social-emotional skills.

- Early Childhood Education
- Before/After School Programs
- Childcare
- Swim Lessons/Drown Prevention
- Youth Sports
- Dolphins Swim Team
- Summer Day Camp
- Benton Harbor Summer Impact





DELIVERING HEALTH AND WELLNESS

Your community Y is at the forefront of delivering health and wellness programming that benefits people of all ages—supporting the specific health needs of cancer survivors and people with chronic health conditions, individuals with physical challenges, and the increasing number of seniors in our community.

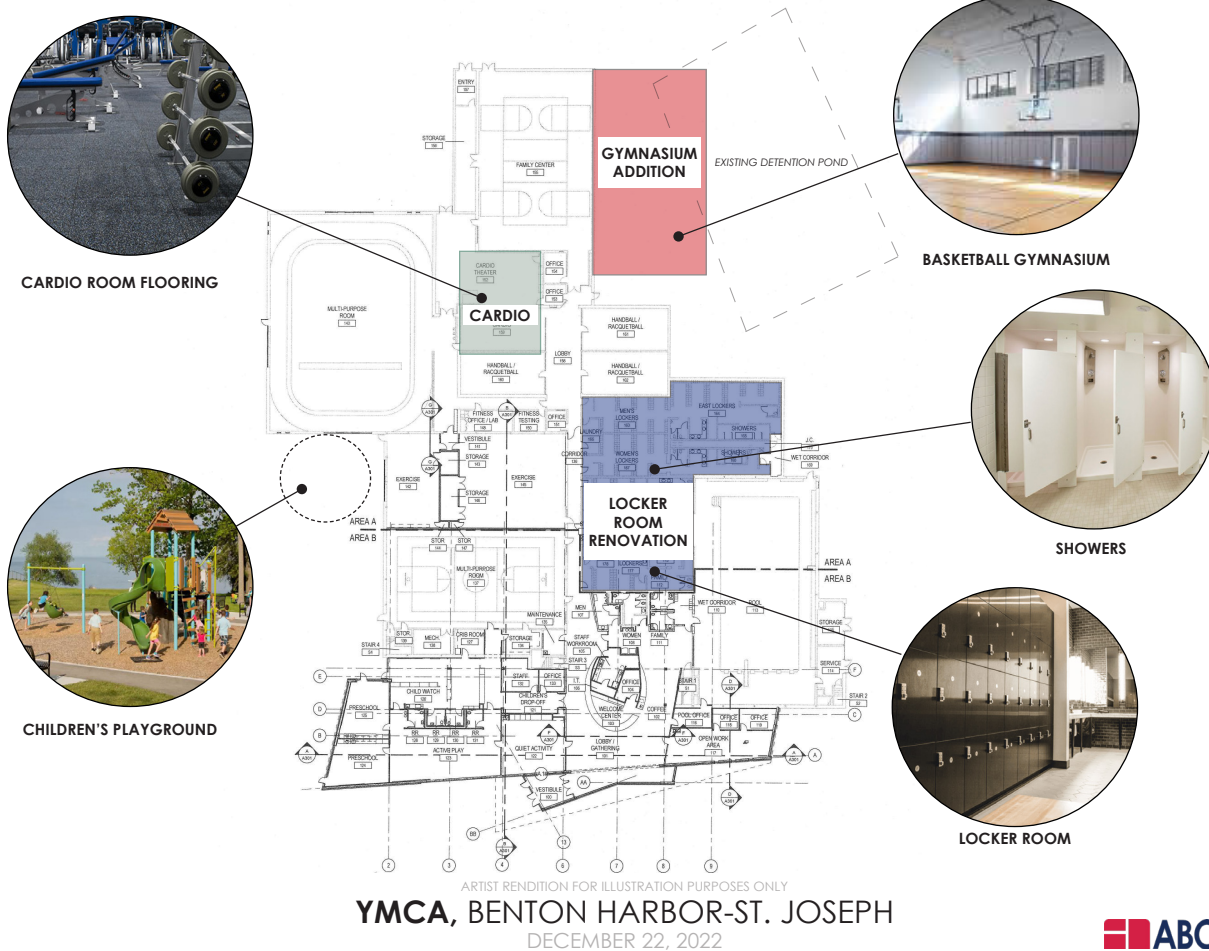
- Senior Fitness
- Aqua Finess
- Fitness Classes
- LIVESTRONG® at the YMCA
- Personal Training
- Corporate Wellness
- Massage Therapy
- Race for YMCA 5K/10K



Scan the QR code to check out all of our programs.

BUILDING OUR FUTURE

The Benton Harbor-St. Joseph YMCA has been a staple of the community since it first opened its doors in 1926 and we want to ensure we continue serving the community for another hundred years.



INVESTING IN IMPACT

Total Project Budget \$4.4 Million

Phase 1:

Locker Room Renovations.....	\$2,238,000
Playground.....	\$100,000
Steam Room.....	\$50,000
Cardio Room Flooring.....	\$28,000

Phase 2:

Additional Gymnasium.....	\$2,060,000
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THIS IS Y.

These improvements, renovations, and additional space will give the Y the ability to significantly increase the impact of its youth and health and wellness programming for many years to come.

Locker Rooms

To refresh and maximize the use of the space to provide a more inclusive and accessible environment for all members.

Additional Gymnasium

To meet the high demand for gym time—pickleball, basketball, homeschool PE classes, etc.—in the facility and to provide dedicated gym space to youth programming.

Steam Room

To refresh and improve one of our most popular amenities.

Playground

For a safe outdoor play space for preschool, childwatch and summer camp youth.

Cardio Room Flooring

To improve the safety and function of the cardio room.

By investing in the future of the Y, you will:

Empower youth to connect with people of all ages and backgrounds, strengthening their potential to become happy, healthy adults.

Provide a place for all generations to come together in health and wellness and encourage each other in their shared pursuit of healthy living.





"As long time Y members, having been active on the Board and Committees, we know how the Y has an impact on the community. This campaign will keep us competitive as we plan for future programming."

- Mike McCausland and Meryle Merritt, Honorary Chairs

"The YMCA of Greater Michiana has something for everybody. They are just great. It's like a big family."

-Sandy Szornyi, member

"We support this capital improvement. I can't thank the YMCA enough for their support throughout the years. The YMCA has our full support and endorsement." - Wes Barker, President, Lazer Graphics Inc.

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LEADERSHIP TEAM

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