



June 1, 2021

Dear Community Leader,

We are excited to announce that the 10th annual Greatest Chefs of Michiana gala will take place on Friday, October 15, 2021 at the Century Center in South Bend. We invite you to invest in the mission of the YMCA of Greater Michiana by participating as a sponsor for this year's event.

For 10 years, Greatest Chefs of Michiana has raised funds that have allowed the Y to meet the critical needs of our community. Whether it be a child attending summer camp, a cancer survivor participating in **LIVESTRONG**® at the YMCA, or providing financial assistance for a low-income family, the Y is a place for all, and your support helps ensure we can assist those in need.

As you may know, the YMCA of Greater Michiana relocated operations to the O'Brien Fitness Center last July, in a partnership with City of South Bend Venues Parks and Arts (VPA). This partnership has allowed the Y to focus more on the impactful programming we provide to area youth and families. Support from this event will help ensure the future of the Y and these programs in the South Bend and Mishawaka communities.

Even with the challenges that 2020 brought, we also experienced many successes. During a year when our community needed us most, our association provided over 400 free virtual fitness classes, hosted 1,325 youth at our childcare programs, distributed over \$39,000 in membership scholarships, and welcomed 42 **LIVESTRONG**® at the YMCA and StayStrong participants.

We are aware the ongoing pandemic may impact this year's event and will follow state and local COVID-19 guidance. Whether attendance is limited or a virtual event is mandated, we are moving forward with plans for our largest annual fundraising event and hope that you will continue to support us.

If you are interested in being a sponsor for the 10th annual Greatest Chefs of Michiana gala, please see the reverse side for details regarding levels of sponsorship, sponsor recognition, and contact information.

Thank you again for your continued support of the Y and Greatest Chefs of Michiana!

Sincerely,

Mark D. Weber
Chief Executive Officer
YMCA of Greater Michiana

Mark Neal
Committee Chair
Greatest Chefs of Michiana

Mowitt S. Drew III
President, Board of Directors
YMCA of Greater Michiana

2021 GREATEST CHEFS SPONSORSHIP LEVELS & BENEFITS

	\$20,000 PRESENTING	\$10,000 GOLD	\$5,000 SILVER	\$2,500 BRONZE
Recognition and link to company on event web page	•	•	•	•
Company logo/family name listed as Presenting Sponsor on marketing materials	•			
Advertising space: full page back cover of event program (8.5x11" — sponsor provides ad)	•			
Two tables, best seat in the house, for up to 20 attendees at event	•			
Opportunity to speak at gala	•	•		
Recognition on marketing materials and special mention during event program	•	•	•	
One table, preferred seating, for up to 10 attendees at event		•	•	
Advertising space: half page ad in event program (8.5x5.5" — sponsor provides ad)		•		
Advertising space: quarter page ad in event program (4.25x5.5" — sponsor provides ad)			•	
One table for up to 10 attendees at event				•
Company or family name listed in event program				•

Please email a high-resolution EPS or PDF file of your company logo to Kayla Foster, Marketing Director at kfoster@ymcagm.org, subject line: Greatest Chefs Logo.

