

2022 YMCA of Greater Michiana

GOLF CLASSIC



February 15, 2022

Dear Community Leader,

We cordially invite you to participate as a sponsor in the first YMCA of Greater Michiana Golf Classic. This year's proceeds will benefit **LIVESTRONG®** at the YMCA in the South Bend community.

LIVESTRONG® at the YMCA is a 12-week, no-cost program for adult cancer survivors and their families. The goal of the program is to help survivors recover from their cancer diagnosis and treatments by working to improve their overall strength, endurance, balance, and flexibility while building relationships and finding support with other participants.

The Golf Classic will be held on Friday, June 24, 2022 at Elbel Park Golf Course. Golfers will enjoy an 18-hole, four-person scramble event with registration beginning at 11:00 AM and a shotgun start at 12:00 PM. Lunch, two drink tickets, a free gift, contests on the course, free driving range, and golf carts are included with sponsorship and/or registration.

Located only a short drive from downtown South Bend, Elbel Park offers bent grass greens, bluegrass fairways, and asks golfers to navigate scenic water hazards. This course plays to a par of 72, with tees ranging from 5,383 to 6,885 yards.

Events like this would not be possible without the incredible support of our local community and businesses. If you are interested in being a sponsor for this event, please see the reverse side for details regarding levels of sponsorship, sponsor recognition, and contact information.

We invite your employees to participate in this event as well. Information and registration forms will be available on our website at www.ymcagm.org/Golf.

Thank you again for your support of the YMCA of Greater Michiana Golf Classic!

Sincerely,

Mark D. Weber
Chief Executive Officer
YMCA of Greater Michiana

LIVESTRONG®
AT THE YMCA



LIVESTRONG®

FOUNDATION

YMCA GOLF CLASSIC 2022 SPONSORSHIP LEVELS & BENEFITS

	\$10,000 PRESENTING	\$5,000 GOLD	\$2,500 SILVER	\$1,250 BRONZE	\$500 HOLE
1-Hole Sponsor		•	•	•	•
2-Hole Sponsor	•				
Recognition on website & social media	•	•	•	•	
Company logo included banner at event	•	•	•	•	
Company name listed in program				•	•
Company logo listed in program	•	•	•		
Ad listed in program - <i>sponsor provides ad</i> (Silver=2x2.5", Gold=4x2.5", Presenting=5x4")	•	•	•		
Registration for 2 teams	•	•			
Registration for 1 team			•	•	
Company banner at event	•				
Company featured on cover of program	•				
Opportunity to speak at event	•				

If applicable, please email a high-resolution EPS or PDF file of your company logo to Kayla O'Brien, Marketing Director at kobrien@ymcagm.org, subject line: Golf Classic Sponsorship.

ADDITIONAL SPONSORSHIPS

SURVIVOR SPONSOR - \$750

Sponsor a cancer survivor to go through LIVESTRONG® at the YMCA!

POKER CHIP SPONSOR- \$2,000

Limit 1 • Sponsorship due April 1, 2021

Your company logo will be displayed, along side the Y logo, on 100 golf poker chips given to all golfers at event.

IN KIND SPONSORS - \$ to be determined

If your company is interested in donating products or services for the event or an item to be used in our door prize drawing, a dollar amount will be established for the value of the donation, and your company will receive recognition at the appropriate sponsorship level listed above.



Unable to sponsor this year but
still want to support the Y?

Register to golf!
ymcagm.org/Golf

Individual - \$125
Foursome - \$450

2022 YMCA GOLF CLASSIC SPONSORSHIP FORM

Please complete this form with your sponsorship commitment by **May 23** in order for your company to be included on promotional material. Thank you for your support of this important event!

Yes, we want to sponsor the 2022 YMCA Golf Classic at the level indicated:

☐ Presenting – \$10,000
includes 8 golfers

☐ Silver – \$2,500
includes 4 golfers

☐ Survivor - \$750

☐ Hole - \$500

☐ Gold – \$5,000
includes 8 golfers

☐ Bronze – \$1,250
includes 4 golfers

☐ Poker Chip - \$1,500

☐ In-Kind

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

Company Contact Name _____

Contact Telephone _____ Contact Email _____

Company Website _____ Company Facebook _____

COMPLIMENTARY GOLF REGISTRATION

18 holes of golf, cart rental, beverages on the course, lunch, contests, and a whole lot of fun!

Golfer #1 _____ Email _____

Golfer #2 _____ Email _____

Golfer #3 _____ Email _____

Golfer #4 _____ Email _____

Golfer #5 _____ Email _____

Golfer #6 _____ Email _____

Golfer #7 _____ Email _____

Golfer #8 _____ Email _____

☐ **Please send an invoice**

☐ **Credit card info below**

☐ **Check enclosed**

Authorized Signature _____ Date _____

Credit Card #

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Expiration Date

--	--	--	--

CVV (3 Digit Code)

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Please make checks payable to: **YMCA of Greater Michiana**
321 E. Walter Street
South Bend, IN 46614

Sponsorships are tax-deductible. You will receive a receipt from the YMCA for your records.